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First Analysis portfolio company Mediant gets strategic investment from RR Donnelley

CHICAGO – November 6, 2015 – First Analysis portfolio company Mediant Communications Inc., a provider of electronic and printed shareholder communications, recently received a minority strategic investment from R. R. Donnelley & Sons Co. (Nasdaq: RRD). Under the terms of the agreement, which formalizes and expands an existing strategic partnership, the companies will continue sales and development of their joint proxy services and post-sale fulfillment offering to broker dealers and advisors.

With services ranging from an advanced, web-based shareholder communications platform to the distribution of prospectuses, regulatory reports, and proxy communications, Mediant serves broker dealers, banks, mutual funds, and corporate issuers and has worked alongside RR Donnelley for more than six years.

In combination with Mediant's advanced technology, RR Donnelley will provide post-sale fulfillment empowering customers to reduce complexity through improved process efficiency, enabling greater cost control and enhancing the user experience through the latest innovations.

"We are delighted to have RR Donnelley as an investing strategic partner," commented Arthur Rosenzweig, president of Mediant. "This is an important step toward expanding Mediant's technology platform through further development of joint end-to-end solutions that automate the vertical integration of the investor communications industry."

"Having a substantial and respected company like RR Donnelley partnering with Mediant further enhances the strong potential of this leading shareholder communications alternative for brokers and issuers," said Jim Macdonald, managing director at First Analysis. "We look forward to continuing to help drive Mediant's growth with the expanded participation of RR Donnelley and with our other Mediant partners."

About Mediant

[Mediant Communications](http://www.mediant.com) uses the latest technology to deliver and process electronic and printed shareholder communications. Brokers and issuers rely on its services to meet regulatory requirements and design communications that enhance relationships with shareholders. With services ranging from customized proxy services to distribution of prospectuses, regulatory reports and Notice-and-Access communications, Mediant's pioneering use of technology has saved clients money, improved their relationships with shareholders, and safeguarded regulatory compliance. Its Issuer Services Division, launched in 2006, processes millions of ballots for hundreds of issuers and employee plans. In 2007 it was among the first to provide Notice-and-Access services, and it continues to set the industry standard for Notice-and-Access delivery. Mediant began providing shareholder communication services to brokers in 2008 with a turn-key proxy, prospectus, and corporate action solution. All of its services are custom designed, and it offers an interactive investor education tool, Professor Proxy, that demystifies the often complex language of proxy communications. Mediant is headquartered in New York City with facilities in New Jersey and North Carolina and field offices in Chicago and Los Angeles.

About First Analysis

[First Analysis](#) has one of the longest records (30 years) in private capital investing and has invested more than \$700 million across 12 funds in three fund families. First Analysis excels at uncovering and leveraging the best opportunities in emerging high-growth segments in technology and health care for the benefit of the investors and growth companies we advise and serve. Integrated public and private company research underpins our success, yielding a deep, comprehensive understanding of each segment's near-term and long-term potential. First Analysis helps established companies become profitable leaders in large markets, funding growth plans and working closely with management in areas including strategy, recruitment, sales and marketing, and corporate development. Its flexible approach targets investing \$3-10 million as lead investor or as a syndicate partner who brings valuable perspective to the table.